The Print Test

Print page 1 first. For a one-sided test, stop here.

A

B

Scale

Match paper size. Print at Actual Size or 100%. Measure from tick to tick.

100 mm



1 inch



Color and tone

Look for streaks, lost detail in lighter tones and unexpected color shifts.

Cranberry	Evergreen	Dusty blue	Ochre	Grey	Pale grey

Legibility and handwriting

Check the smaller type and try the pen or pencil you plan to use.

7 pt The little things we keep.

9 pt The little things we keep.

11 pt The little things we keep.

0.25 pt

0.5 pt

0.75 pt

Optional back alignment

Print page 2 on the reverse for a portrait long-edge test.

Hold the sheet to a window. Targets A, B and C should overlap.

C

The Print Test

Optional reverse. Use the same sheet, paper size and scale as side A.

A

B

Check the turn

With side A upright, turn the sheet left to right like a book.

Side B should also read upright.

Check the targets

Hold the sheet to a window and compare the centers of A, B and C.

A visible gap is front-to-back shift. Try another feed or ask a print shop.

For manual two-sided printing

Use plain paper to learn the loading direction before trying cardstock.

1. Mark the top edge and one face in pencil before the first pass.
2. Print side A alone. Reload the same sheet using your printer's feed directions.
3. Print side B alone with two-sided printing turned off. Check the turn and targets.
4. Try one sheet of the product on the chosen stock before printing a stack.

Observed shift or feed notes

C